

## **John M Leask II (Mac)**

Certified Public Accountant (CPA)

Accredited in Business Valuation (ABV)

Certified Valuation Analyst (CVA)

President of John M. Leask II CPA, LLC.

John M. Leask II, (Mac), a Certified Public Accountant Accredited in Business Valuation (CPA/ABV) and a Certified Valuation Analyst (CVA), is Managing Principal and President of John M. Leask II CPA, LLC, a CPA firm specializing in business valuation services. He is licensed to practice accounting in both Connecticut and New York. Mac served as managing partner of Leask & Leask PC for over 25 years. While a principal in Leask and Leask he served initially as Director of Audit services then as its Director of Business Valuation and Consulting Services. After Leask and Leask's merger with BlumShapiro, Mac formed John M. Leask II CPA, LLC, in order to exclusively provide Business Valuation and valuation related services free of Sarbanes-Oxley based issues with clients.



In addition to the ABV designation from the American Institute of Certified Public Accountants (AICPA) Mac holds the CVA designation from the National Association of Certified Valuation Analysts (NACVA) and is a member of both organizations. He has valued between 20 and 50 businesses each year for over two decades. He has advised both buyers and sellers on the value of their business and has helped them structure the sale or purchase. In addition he has assisted businesses in succession planning and devising buy/sell agreements. Mac also values businesses for plaintiffs and defendants in litigation matters including business disputes, divorces, and other litigation. Mac has valued businesses for federal tax purposes such as estates, gift tax returns, and asset allocation. He has served on the Business Valuation Committee of CPA Associates International, on the board of the Connecticut Chapter of the National Association of Certified Valuation Analysts. He serves on the Editorial Advisory Board for "Viewpoint on Value," a newsletter published by Chicago-based PDI Global.

Mac has presented business valuation, marketing, managerial, costing, customer service, process improvement, and total quality management (TQM) seminars. He has served on panels for various organizations. including the Association for Accounting Marketing (AAM), Associates for Accounting Administration (AAA), the Connecticut Society of Certified Public Accountants (CSCPA), the Law Economics and Family Law Committees of the Connecticut Bar Association (CBA), the Connecticut Business & Industry Association (CBIA), The Connecticut Quality Council (CQC), The National Association of Certified Valuation Analysts-Connecticut Chapter (NACVA-CT), The Practice Development Institute (PDI), and various state and national associations for CPAs over the years. He has lectured regularly for SCORE, Fairfield University, and various Chambers of Commerce and Rotary Clubs throughout Connecticut. Topics have included: "Business Valuation", "Buying and/or Selling a Business", "Total Quality Management", "Relationship Marketing", "Activity Based Costing", "Strategic Planning", "Professional Firm Marketing", "Organization and Operations of a Small Business", "Sales Tax Issues", and "Improving Your Cash Flow". In November, 2003, Mac taught a course called "Business Valuations in Divorce: Understanding Theory, Case Law and Key Issues" with attorney Louise Truax that was sponsored by the CT Bar Institute Inc. and for which attendees were awarded Continuing Legal Education credit.

They presented a shortened version for NACVA-CT in 2005. He served on the Editorial Advisory Board of CPA Profitability Monthly and has been quoted in that publication as well as in CPA Services, Accounting, Office Management & Administrative Report, Quality Client Service, and The Fairfield County Business Journal.

In the past, Mac has authored an article on valuing a medical practice entitled "Valuing A Medical Practice" and on total quality management, including: "Total Quality = Greater Profits" for the Connecticut Quality Council; "Our Firm Made Quality Pay" for the Practice Development Institute; "Rethinking Quality" for the Connecticut Society of Certified Public Accountants; various articles on customer service and quality management for CPA Firm Profitability and Quality Client Service, where he was named a contributing editor in October, 1993. Other articles he has written include "What Do I Do if the State Decides to Audit Me" (Bridgeport Regional Business Council's Progress Report) and "Interstate Sales and Small Business - The Potential for Unforeseen Tax Liabilities" (Connecticut Society of Certified Public Accountant's CPA Quarterly). He has also written for the Connecticut Law Tribune on "Choosing An Expert Witness".

Mac has combined practical experience with vision to develop marketing plans, seminars, and slide presentations. His management and marketing seminars have been given to the business community, accounting and legal profession and to not-for-profit and educational organizations throughout the area.

A magna cum laude graduate, Mac earned his B.S. degree from Bryant College (Rhode Island). He has been listed in both Who's Who in the East and Who's Who in the World, and he has served as an adjunct professor at Fairfield University. He is a member of the American Institute of Certified Public Accountants (AICPA), the Connecticut Society of Certified Public Accountants (CSCPA) and the New York State Society of Certified Public Accountants (NYSSCPA). He has served as a member of the Management of an Accounting Practice Committee and the Continuing Professional Education Committee of CSCPA and as co-chairman of the society's (Management of An Accounting Practice) conference. He received his training as a facilitator in Total Quality Management (TQM) from Steffen & Steffen Associates (Steffen), Inc. (Danbury, Connecticut). Upon completion, he became licensed to by Steffen to facilitate TQM training. He received additional facilitator training from Robert Dilisa Consulting Associates.

Mac has also found time to be active in community service, having served as president of the Fairfield Chamber of Commerce, president of the Fairfield Rotary Club, Rotary's District 7980 treasurer, chairman of the Fairfield Festival of the Arts, and has been an active participant in the United Way of Southwestern Connecticut. For his outstanding contributions to the ideals of Rotary and his community service, he was awarded the Paul Harris Community Service Award in 1989 by the Fairfield Rotary Club and The Citation For Meritorious Service in 1993 by the Foundation of Rotary International. In 1992, he and his brother, Walter M. Leask, were awarded the Fairfield Chamber of Commerce's Harold B. Harris Award for long-standing community involvement. The Rotary Clubs from the six towns around and including Bridgeport awarded Mac the Norm Parsells Award in 1997. In 1998, the Bridgeport Dental Association awarded him their Community Service Award. The Connecticut Society of Certified Public Accountants (CSCPA)/American Institute of Certified Public Accountants (AICPA) awarded Mac their Public Service Award for 1997/98 "as one who represents the professions with distinction in ... community service." In 2000 the Trustees of the Foundation of Rotary International named Mac as a recipient of the Distinguished Service Award. Mac has served as Rotary District 7980 Foundation Chair for three terms (1990-92, 2005-2008 & 2010-13).